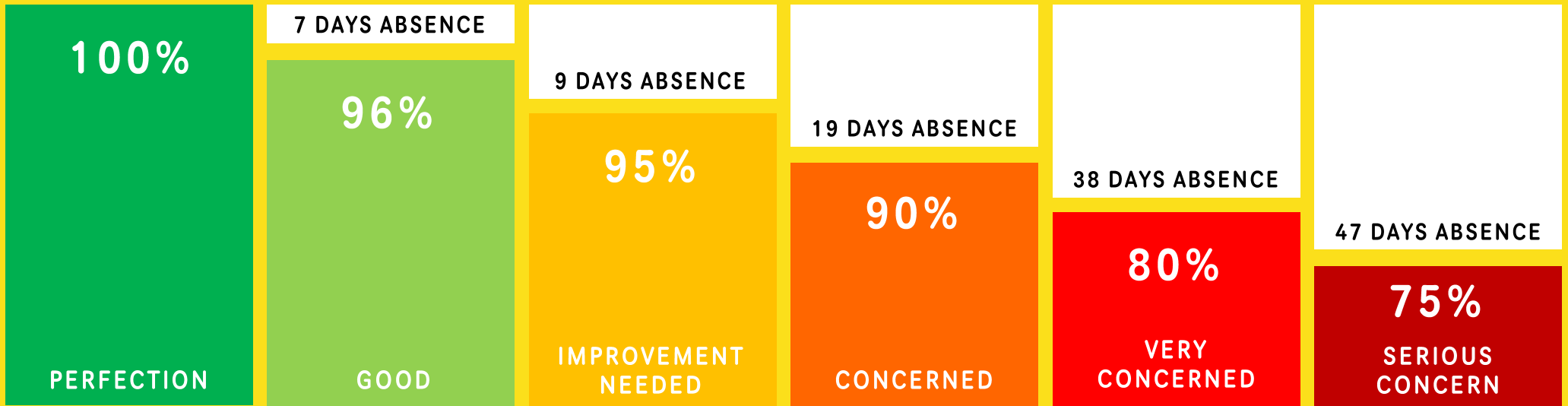


# ATTENDANCE MATTERS!

## EVERY DAY IN SCHOOL COUNTS...



**EXPECTED** →

**MONITORING** →

**SCHOOL ACTION** →

GOOD - NO DROP IN LEARNING  
BEST CHANCE OF SUCCESS

ATTENDANCE MONITORED  
NEGATIVE EFFECT ON LEARNING  
EXAM RESULTS BECOME EFFECTED

SERIOUS CONCERN  
SIGNIFICANT IMPACT ON EDUCATION  
LEGAL ACTION MAY BE TAKEN

## AND EVERY MINUTE MATTERS...

